



OCEAN ALEXANDER®

**FOR IMMEDIATE RELEASE:**

**Alexander Marine Appoints Exclusive Dealer for Australia.**

KAOHSIUNG, TAIWAN – March 13, 2014 – Alexander Marine, the manufacturer of Ocean Alexander yachts, is pleased to announce the appointment of an exclusive distributor, Great Southern Marine Pty Ltd, for Australia and New Zealand effective immediately.

Great Southern Marine Pty Ltd. is controlled by Mr. Todd Holzapfel. Mr. Holzapfel grew up boating in and around Australia and has over a decade of marine retail experience. He was a founding partner and is the current director of Sovereign BBQs & Grills Australia, a manufacturer of high quality marine and RV BBQs, as well as a founding partner in Ultra Marine Products Pty Ltd., a trader and supplier for a variety of marine equipment.

“Having properly educated myself as to the proud history and unique manufacturing philosophies of Ocean Alexander Yachts, I look forward to offering the Australian and New Zealand boating public the opportunity to discover the reasons why a large proportion of our customers around the world are repeat buyers,” said Mr. Holzapfel.

While Ocean Alexander yachts were first introduced to the Australian market in the early 1980’s, an exclusive dealership arrangement has not been established for the past years. Mr. Holzapfel adds, “notwithstanding Ocean Alexander has had a limited profile in Australian waters in recent years, from my time on the water a number of early model Ocean Alexander’s can be found in waterways around Australia. These boats are still providing endless amounts of joy for their delighted owners – testimony to the build quality of each hull that wears an Ocean Alexander logo – as was the case back then and still is today.”

To better reintroduce the Australian yachting market to Ocean Alexander, an Ocean Alexander 72 motor yacht will be on display at the upcoming Sanctuary Cove International Boat Show from May 22<sup>nd</sup> through 25<sup>th</sup>. Prior to the show, the 72’ motor yacht will be available for viewing at Great Southern Marine’s office located at Suite 1A, The Boardwalk, 1 Rialto Quay Drive, Hope Island 4212.

<http://oceanalexander.com/media-events/press-releases/exclusive-dealer-appointed-australia/>