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Four Ocean Alexander 70e Yachts Are Sold Before World-Debut at Yachts Miami Beach

SEATTLE, WA – February 2, 2016 – Alexander Marine International, the importer of Ocean Alexander yachts, is pleased to announce the sale of four Ocean Alexander 70e yachts prior to its world debut at the upcoming Yachts Miami Beach boat show.

The 70E is the first model of the new Evolution Series of yachts by Ocean Alexander and it's the first production Ocean Alexander model to be built in the United States. Designed by Evan K. Marshall, world-renowned naval architect for megayachts, the 70E incorporates luxurious details and amenities in a size of yacht that is more appealing to owner-operator buyers.

All four yachts were sold by the Seattle dealership, Alexander Marine USA. Ray Prokorym secured the first sale for the 70E. The new owners of the first-ordered 70E are new to the Ocean Alexander brand. Prokorym adds, "They are moving up from Prestige 550, and wanted something more heavily built, luxurious, high tech and well supported. They were looking at the typical euro brands such as Sunseeker and Ferretti. The 70E checked every box for them and they valued the high-tech propulsion, the system integration, lots of social seating, and turn-key aspect of the yacht."

Jerry Todd, secured the second order for clients that are also new to Ocean Alexander. "The clients previously owned a Navigator and wanted to move into something slightly larger, but it had to meet a list of requirements. The boat needs to be quiet and vibration-free, they wanted an open floor plan on the main deck and lots of windows," explains Todd when asked about his clients. "These owners are serious boaters who put 250-300 hours on their boat annually. They plan to take delivery at the factory in Merritt Island and cruise for a season exploring the East Coast, Bahamas, and have plans to make the Great Loop. It'll be brought back to Seattle as the home port.

The third and fourth orders were both secured by Niel Steenkamp. One owner is moving up from a 62' Ocean Alexander and the other is new to the brand, moving up from a Sea Ray 510. Both families were looking to move up into larger yachts to better accommodate families and friends who travel with them while boating. Steenkamp explained, "both clients were looking for an Ocean Alexander in that size range and the 4 staterooms sealed the deal. More features that impressed them after seeing the boat at the factory is the spacious interior, the foredeck seating and the overall quality of the build. Performance played a big role as well." He adds, "the boat has to be seen in real life to be really appreciated. The renderings in the brochure and video can't capture the true volume of the space."

The 70E will debut at Yachts Miami Beach on Ramp 6, slip 1213. For more information, please visit www.oceanalexander.com.

About Ocean Alexander – Two generations of one family have guided Ocean Alexander for almost 4 decades. With manufacturing in Taiwan and United States, Ocean Alexander is consistently one of the top selling brands for large yachts in the U.S. and currently produces models ranging from 70 to 120 feet in length. The company's web site is www.oceanalexander.com.

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